**AWARDS & CONTESTS**

**Club Excellence Award Criteria**

In order to receive the Club Excellence Award, each club must have the Club Secretary fill out form (da-1) and have it approved and signed by the District Governor. The following information is required: Club Number; Club Name & Date; President’s Name and Member Number.

Please confirm completion and supply requested information.

1. **Service**: The club has completed at least 3 service projects during the year. Please explain briefly what activity was conducted.
2. **Donation to LCIF**: The Club has made a donation to LCIF.
3. **Membership Development**: The Club has achieved a net increase of 1 member.
4. **Communications**: Keep members and public aware of your activities which will increase participating and visibility.
5. **Leadership Development**: Ensure proper club elections and that club officers attend training and zone meetings.
6. **Club Activity**: The club must meet regularly and submit the membership report for the incoming year.
7. **Club Maintains Good Standing**: The club must be in good standing at the end of the fiscal year.

<https://www.lionsclubs.org/en/resources-for-members/resource-center/club-excellence-awards>

**MEMBERSHIP CONTEST**

All Clubs in District A-1 are entered. The Club with the largest percentage (%) increase in membership will be presented with an award. The percentage will be tabulated from July 1 to June 30 of the current year.

**Example 1**: If a Club shows 15 members on July’s monthly report and 18 on June’s monthly report, the increase of 3 members is equal to 20%

**Example 2**: If a Club shows 50 members on July’s monthly report and 53 on June’s monthly report, the increase of 3 members is equal to 6%.

The club with the 20% increase (Example 1) would receive the Membership Award.

**District A-1 Lions**

**Bulletin & Social Media Contest**

Contest will run October 1st 2022 to March 1st 2022

This contest is for traditional bulletins/newsletters and social media.

**Bulletin** – May be paper or an electronic version

**Social Media** – May be Facebook, Instagram or twitter

The **WINNER** in each category will receive a district trophy & bragging rights.

**BULLETIN SOCIAL MEDIA**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Overall General Appearance:  Crisp, Clean, Clear Graphics  Club Name & Date. | 10 |  | Overall General Appearance:  Crisp, Clean, Clear Graphics. | 15 |
| Club Contact Information | 5 |  | Club Contact Information | 5 |
| Share Photos & Info on Past Activities | 10 |  | Share Photos & Info on Past Activities | 10 |
| Share information on Upcoming Club Activities & Events | 10 |  | Share information on Upcoming Club Activities & Events | 10 |
| Share Relevant Information/News/ Events for Zone, District & International. | 5 |  | Share Relevant Information/News/ Events for Zone, District & International. | 5 |
| Publish minimum 4 times a year | 10 |  | New postings 2 times week minimum | 10 |
| Promotion of LCI missions at least  1 per publication – Vision, Youth, Diabetes, Humanitarian, Childhood Cancer, Hunger, the Environment and Disaster Relief | 10 |  | Promotion of LCI missions at least  1 per month – Vision, Youth, Diabetes, Humanitarian, Childhood Cancer, Hunger, the Environment and Disaster Relief | 10 |
| Share Information relative to membership development/growth | 10 |  | Share Information relative to membership development/growth | 10 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Share a community event (non Lions) | 5 |  | Share a community Event (non Lions) | 5 |
| If you have Bulletins & social Media | 10 |  | Links to up to date website | 5 |
| Share fun Lions facts | 5 |  | Share fun Lions facts | 5 |
| Promote MyLion each issue | 10 |  | Promote MyLion monthly | 10 |
| Use of incorrect Lions Logos | -20 |  | Use of incorrect Lions Logos | -20 |

Please send Bulletins to Lion Michelle at [michellemundy@live.com](mailto:michellemundy@live.com)

Social media pages for each club will be checked weekly.

Have Fun everyone and let’s share to the world how fantastic Lions really are



**Sandy Leadlay Club Service Project Award**

**(Open to Lions and Leo Clubs)**

This will be an annual award that recognizes the ‘best club service project’ for that year within District A1.

**You must post/submit a Service Project Picture by your club to win the District Award.**

The Winning Club will hold possession of the District Award until the next year’s presentation as well as receive their own individual club plaque recognizing their award-winning project.

The overall annual winner will be decided by the District GAT team + 1VDG and 2VDG and presented at the first Cabinet Meeting of the Lion’s year, by the District GST.

Rules of Engagement

1. Photo must be service related; NOT a Fundraiser. (But always post both on your Social Media)
2. Post a great photo that depicts your Service and a short story about your project on your Facebook account; Lions of Canada Facebook page and/or your web site if you have one. Forward a copy of the story and photo to District GST Lion Pam Harbottle [pammycda@gmail.com](mailto:pammycda@gmail.com)
3. Post as many stories/photos as you would like.
4. You **must** use **hashtags** in your post and **must** use the hashtag of the month **PLUS** one of the Lions **hashtags.** Example: #Hunger#KindnessMatters
5. “Tag” at least 5 of your Lions friends and at least 5 of your non-Lions friends. You are also invited to “Tag” VP Dr. Patti Hill in each post.

|  |  |
| --- | --- |
| **Hashtags of the Month** | **Lion’s Hashtags** |
|  |  |
| October #Vision | #100LIONSCANADA |
| November #Diabetes | #WeServe |
| December #Hunger | #Kindness Matters |
| January #Hunger | #LionsClubs |
| February #Childhood Cancer |  |
| March #Disaster Relief | Note: You may also use hashtags that are |
| April #Environment | Associated with your community so that your |
| May #Community Service | Neighbours see your posts |
| June #MakeaDifference |  |

***Guidelines:*** *Please ensure that any photos you post demonstrate* ***safe physical distancing and/or proper use of face masks***